**Business Studies A level Preparation Pack**

**Part 1 – Business News**

A-level Business Studies students are strongly encouraged to keep up to date with current affairs in the world of Business and Economics. You should follow a news story concerning business that is engaging, topical and lively. Some recommendations are:

* How Covid19 will impact on UK businesses, especially small businesses
* How Covid19 will impact on the future ways business operate
* TESCO as a business, why are they experiencing a decline in profits and future strategies for growth
* Or, choose your own!

Produce a commentary about what happened ‐ starting (where possible) at the beginning, and showing how events unfold. At the end, indicate what you think are the future implications (consequences) for the chosen business and other businesses.

You can choose how to present your findings ‐ it can be in the form of a written report, a PowerPoint presentation or a short video. You will continue to monitor the story across the A-level course and be expected to add to how the story develops.

**This must be ready to share at the start of your first Business Studies lesson in September**.

You will be assessed by your classmates who will ask questions to test your understanding.

**Part 2 – Aldi and Basic Business Topics**

Using the links below watch the documentary about Aldi and complete the questions from Parts 1-4.

[Aldi Documentary](https://www.channel5.com/show/inside-aldi-britains-biggest-budget-supermarket/)

[Inside Aldi: Britain’s biggest supermarket part 1](https://drive.google.com/open?id=1bJcQOccR5m5G876pLzA-t0Mzg38xUeb6)

[Inside Aldi: Britain’s biggest supermarket part 2](https://drive.google.com/open?id=1JpCf2FU6_cVrQYxeWXVnwiM8KEbbyo_k)

[Inside Aldi: Britain’s biggest supermarket part 3](https://drive.google.com/open?id=1WEMcOSEeXq2LHfEaaUF--o1Vk5mcXeQ6)

[Inside Aldi: Britain’s biggest supermarket part 4](https://drive.google.com/open?id=1t3RP-UmsxpYiaon152gtyYBPc5bY39fL)

**You should also register and read articles from the blogs/following websites:**

* <http://www.tutor2u.net/business/blog>
* <https://www.hoddereducation.co.uk/magazines/magazines-extras/business-review-extras>
* <http://www.mykindafuture.com/>

**It is also recommended that you read the first three chapters on the A-level online text book found at:**

<https://resources.eduqas.co.uk/Pages/ResourceSingle.aspx?rIid=661>

**Additional Enrichment Activities for Business Studies**

Here are some challenges you could attempt over the summer term. You can also add to the list and complete any activity that you think will enhance your understanding of the application of business theory.

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| Register with the Duke of York Inspiring digital enterprise award This is a great way to attain an additional qualification online. | Collect 3 interesting news articles from the bbc website that you can relate to business theory. | Create a fact sheet on how 4 different businesses have responded to the Covid -19 outbreak. Businesses face risks all the time and need to adapt to them. |
| Read an autobiography of an entrepreneur that interests you. | Collect some chocolate bar wrappers and create a poster to explain how each targets different segments | Watch an episode of food unwrapped and summaries the production and quality methods they use. |
| Watch the movie ‘The Founder’ all about the Mcdonalds franchise. | Watch the movie ‘Deep water horizon’ and create a factsheet which summaries the key ethic issues that the movie discusses. | Research the stock market, how it works, track how prices changes and present this information in a poster. |
| Watch any of the Inside series on Channel 4 on demand (e.g Inside Rolls Royce, Inside Aldi etc). | Watch Channel 4 series ‘The Job Interview’ available on Chanel 4 on demand | Create your own business – start thinking about what type of business you would like to run and develop a business plan for the idea ( further information will be uploaded onto the classroom regarding this tasks ) |