

BUSINESS STUDIES GCSE

If you have an interest in business, and want to start your own business one day; If you have an enquiring mind and are interested in learning about the world around you, how businesses are set up, and what it is that makes someone a great entrepreneur, then this is the course for you!

In the Business Studies GCSE course you will be introduced to the world of small businesses and will look at what makes someone a successful business person. You will find out how to develop an idea and spot an opportunity, and turn that into a successful business. You will understand how to make a business effective and manage money. You will also see how the world around us affects small businesses and all the people involved.

The course is divided into three main areas of study:

Unit 1 – Introduction to Small Business

This unit introduces candidates to issues concerning the setting up and operation of a business. It explores the activities of business and the reasons for success or failure. It encourages candidates to appreciate that businesses must operate within society and that this involves businesses engaging with a wide range of stakeholders who will hold differing perspectives.

Assessment: Multiple Choice & Objective Test Paper (45 minutes) (40 marks/25%)

Unit 2 – Investigating Small Business

This unit is a controlled assessment unit. The work must be each candidate's own individual response and is produced under controlled conditions following planning and preparation in relation to a task set each year by the exam board. Students will spend up to three hours compiling their presentation under classroom supervision.

Assessment: Controlled Assessment (40 marks/25%)

Unit 3 – Building a Businesses

This unit builds upon the content of Unit 1, allowing candidates to study businesses as they grow and the issues that expansion raises.

Assessment: Written Paper (1 hour & 30 minutes) (90 marks/50%)

Exam Board: Edexcel 2BS01

Enquiries to Mr Mann

pmann@bristolcathedral.org.uk